

Dr. F.D. Alarico
DA for R&D
PPDC Chair
Recommendations
JCS.
T4 [Signature]



GEOSPATIAL
media + communications

Physical Services Administration

Science Garden Complex, Agham Rd. Diliman, Quezon City
Metro Manila 1101, Philippines

SUBJECT: INVITATION TO PARTICIPATE AT GEOSMART ASIA 2017, 22-24 AUGUST, PUTRAJAYA, MALAYSIA

Dear Dr Vicente B. Malano,

It is my pleasure to invite you and your colleagues to participate at GeoSmart Asia 2017, scheduled on 22-24 August in Putrajaya International Convention Centre (PICC), Malaysia.

GeoSmart Asia is an international conference and exhibition focusing on promoting the value of geospatial technology and application in various development sectors. Since its inception in 2002, the forum has travelled to Thailand, Malaysia, China, Indonesia, Singapore and Vietnam, gathering on an average about 1200 high profile delegates from policy, technology, user and academic communities across the region.

This year GeoSmart Asia carries the theme '**Commercialization and Commoditization of Geospatial Information**', which shall focus on opening up of geospatial sector towards industrialization as well as to demonstrate value and utility of geospatial information as consumable commodity. To demonstrate this, we have designed the conference to focus on critical sectors where geospatial can contribute the most, including **smart cities, infrastructure, construction, agriculture, plantation, disaster management, defence, public safety** and others.

Apart from industry segments, GeoSmart Asia will also host an exhibition, featuring the latest innovation in GIS, remote sensing, mapping, GPS, big data analytics, drones, LiDAR, 3D modelling, IoT (Internet of Things), etc. Various policy roundtables and technical workshops will also be part of the programmes, where you and your colleagues can participate in. I attached herewith the conference brochure for your perusal.

As a courtesy, we are pleased to extend **one complimentary registration** to you to participate at the conference. This pass is transferable to your colleague, in case you could not make it. Any additional participants will be chargeable. Please feel free to write or contact us for registration queries.

You may visit www.geosmartasia.org for details. I look forward to receiving you and your colleagues at the conference.

Those who are interested, please download the Application Form and have it signed by your immediate Supervisor and Division Chief, and submit to the PPDC Secretariat on or before **04 AUG**, 2017.

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